



In partnership with...



*Filling South East London with song*

## Privacy Policy

### (1) How do we use your personal information?

We may process your personal information for our legitimate business interests e.g. direct marketing, promotional campaigns, communications in relation to fundraising and development, processing of business contracts.

See below to learn more about what we mean by legitimate interests, and when we process your data for our legitimate interests. We do not receive or distribute any information about you by any other means including from and from third parties.

You have the right to object to this processing if you wish and if you wish to do so please see (3) below.

## (2) What are ‘Legitimate Interests’?

“Legitimate Interests” means the interests of Jocelyn Freeman/SongEasel in conducting and managing their activities and initiative in such a way that enables us to give you the best service and communications and the best and most secure experience.

For example, we have an interest in making sure our promotional campaigns are relevant for you, so we may process your information to send you marketing that is tailored to your interests.

When we process your personal information for our legitimate interests, we make sure to consider and balance any potential impact on you (both positive and negative), and your rights under data protection laws. Our legitimate business interests do not automatically override your interests – we will not use your Personal Data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law).

We collect personal data as defined by the General Data Protection Regulation (GDPR) and Privacy and Electronic Communications Regulations (PECR). This may include, but is not limited to:

- Your name
- Address
- Email address
- Phone number
- IP (Internet protocol) address
- Photographic or video footage of audience members
- Specific access requirements requested by an individual at ticket booking
- Donations and ticket purchases

If you have any questions about this policy, please contact us using the contact details at the end of this policy. If you have any concerns about the processing below, you have the right to object to processing that is based on our legitimate interests. Again, details are below.

### (3) How can I object to the processing of Personal Data?

If you would like to raise an objection as to the processing of your Personal Data, please write to Jocelyn at [jocelyn\\_freeman@hotmail.com](mailto:jocelyn_freeman@hotmail.com)